

**San Juan County  
Sheriff's Office**



**3 Gun Charity  
Challenge**

**April 5 & 6, 2014**

**@ San Juan Wildlife Federation**

**5652 U.S. Hwy 64, Farmington NM 87401**

**[www.sjcsofoundation.com/3Gun](http://www.sjcsofoundation.com/3Gun)**

Dear Potential Sponsor,

The San Juan County Sheriff's Office 3-Gun Charity Challenge is being held April 5 & 6, 2014. The match will be open to shooters from both law enforcement and the public. Proceeds will benefit the San Juan County Sheriff's Office Volunteers In Partnership Program and the San Juan Wildlife Federation.

There are two ways you may help support this community event. The first is by being a Sponsoring Vendor. Sponsoring Vendors must be vendors of firearms, firearm accessories, shooting supplies or clothing, personal protection, or other items directly related to the shooting sports. Vendor Sponsors may donate either prizes for the prize table or cash. The minimum donation is \$250. The top five Vendor Sponsors will receive top billing in the event webpage and promotion materials.

The second method of providing support is to become a Donor Sponsor. These donors may donate cash or merchandise in direct support of the event. Merchandise such as event food and beverages, promotion materials printing and distribution, and range transportation are examples of acceptable merchandise donations. Donors may also donate cash to help with the expense of holding the event. Sponsorship positions are available this year for a contribution of \$100 or more (cash or merchandise).

Industry support of 3-gun matches has been excellent, and is greatly appreciated by the shooters. I hope you will be willing to display and advertise your products by sponsoring this match.

All sponsors will have their business listed on the match website and may choose to have their products and banners displayed at the match.

Thank you for your time and consideration. Please feel free to contact me with any questions you may have.

Sincerely,

*Steve White*

Steve White  
Event Coordinator  
(505) 320-3048  
[whitestevenl@centurylink.net](mailto:whitestevenl@centurylink.net)

\*\*\*\*\*Check out our website at: [WWW.SJCISOFOUNDATION.COM/3GUN](http://WWW.SJCISOFOUNDATION.COM/3GUN)

*The San Juan County Sheriff's Office Volunteers In Partnership Program is part of the San Juan County Sheriff's Office Foundation. The Foundation is a 501c3 our EIN is 27-5373196.*

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## SPONSORSHIP INFORMATION

Vendor Sponsorships:			
\$250.00	VENDOR SPACE AT MATCH Approx 15' wide x 30' deep	Must provide your own tables/tent etc. Space is dry - no electricity. WiFi is available.	
Donor Sponsorships:			
\$100.00	Name in list of sponsors in event program	Name listed on website	
\$250.00	2' x 4' Sponsor Banner to be displayed in competition area	Your logo for placement on our webpage.	Name in list of sponsors in event program
\$500.00	3'X 6' Sponsor Banner to be displayed at the shooting bays	Your logo for placement on our webpage.	Name in list of sponsors in event program

One of our primary goals is to get our sponsors as much publicity and recognition as possible. If you have any ideas or suggestions to help with this promotion, please let us know.

Please include the retail value of each item donated, and please send a high quality jpeg or png image of your logo for placement on our webpage. Email the images to [bethutley@sjcounty.net](mailto:bethutley@sjcounty.net).

All sponsorship contributions including cash donations, prize photos and materials should be mailed to:

SJCSO Foundation  
211 South Oliver  
Aztec, NM 87410

Checks should be made payable to: SJCSO Foundation

Contact information:

*Steve White*  
Event Coordinator  
(505) 320-3048  
[whitestevenl@centurylink.net](mailto:whitestevenl@centurylink.net)

*Beth Utley*  
Questions on your Advertising/Website Graphics  
(505) 334-7035  
[bethutley@sjcounty.net](mailto:bethutley@sjcounty.net)

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## Sponsor Registration

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Person \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Monetary Donation: \_\_\_\_\_ **AND OR**

Item(s) Donation: \_\_\_\_\_

Company Banner: Will you be supplying a banner for display? Y \_\_\_\_\_ N \_\_\_\_\_

Vendor Area: Will you be setting up in the vendor area? Y \_\_\_\_\_ N \_\_\_\_\_

Please include in your correspondence:

- A high resolution jpeg image of your logo for placement on our webpage.
  - *Email images to [bethutley@sjcounty.net](mailto:bethutley@sjcounty.net)*
- The retail value of each item donated (and a description of each item donated).

**All sponsorship materials need to be received by March 14, 2014  
to ensure your ad is placed on the website and vendor space is reserved for you at the match.**